

Chartered Accountants

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INDEPENDENT AUDITOR'S REPORT

To The Members of Marinating Films Private Limited Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of Marinating Films Private Limited ("the Company"), which comprise the Balance Sheet as at March 31, 2024, and the Statement of Profit and Loss (including Other Comprehensive Income), the Statement of Cash Flows and the Statement of Changes in Equity for the year ended on that date, and notes to the financial statements, including a summary of material accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act, ("Ind AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2024, and its profit, total comprehensive income, its cash flows and the changes in equity for the year ended on that date.

Basis for Opinion

We conducted our audit of the financial statements in accordance with the Standards on Auditing ("SAs") specified under section 143(10) of the Act. Our responsibilities under those Standards are further described in the Auditor's Responsibility for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India ("ICAI") together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion on the financial statements.

Information Other than the Financial Statements and Auditor's Report Thereon

- The Company's Board of Directors is responsible for the other information. The other
 information comprises the information included in the Board's report, but does not
 include the financial statements, and our auditor's report thereon.
- Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.
- In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated.



• If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the accounting principles generally accepted in India, including Ind AS specified under section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management and Board of Directors is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intend to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Company's Board of Directors are also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

 Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.



- Obtain an understanding of internal financial controls relevant to the audit in order to
 design audit procedures that are appropriate in the circumstances. Under section
 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the
 Company has adequate internal financial controls with reference to financial
 statements in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Materiality is the magnitude of misstatements in the financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the financial statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal financial controls that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Report on Other Legal and Regulatory Requirements

- 1. As required by Section 143(3) of the Act, based on our audit we report that:
 - a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books except for not complying with the requirement of the audit trail as stated in (i)(vi).
 - c) The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, the Statement of Cash Flows and Statement of Changes in Equity dealt with by this Report are in agreement with the books of account.
 - d) In our opinion, the aforesaid financial statements comply with the Ind AS specified



under Section 133 of the Act.

- e) On the basis of the written representations received from the directors as on March 31, 2024 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2024 from being appointed as a director in terms of Section 164(2) of the Act.
- f) The modification relating to the maintenance of accounts and other matters connected therewith, is as stated in paragraph (b) above.
- g) With respect to the adequacy of the internal financial controls with reference to financial statements of the Company and the operating effectiveness of such controls, refer to our separate Report in "Annexure A". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls with reference to financial statements.
- h) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.
- i) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
 - i. The Company does not have any pending litigations which would impact its financial position.
 - ii. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
 - iii. There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.
 - (a) The Management has represented that, to the best of its knowledge and belief, as disclosed in the note 27(g) to the financial statements no funds have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the Company to or in any other person(s) or entity(ies), including foreign entities ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall, directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Company ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.
 - (b) The Management has represented, that, to the best of its knowledge and belief, as disclosed in the note 27(g) to the financial statements, no funds have been received by the Company from any person(s) or entity(ies), including foreign entities ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the Company shall, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries.



iv.

- (c) Based on the audit procedures performed that have been considered reasonable and appropriate in the circumstances, nothing has come to our notice that has caused us to believe that the representations under sub-clause (i) and (ii) of Rule 11(e), as provided under (a) and (b) above, contain any material misstatement.
- v. The company has not declared or paid any dividend during the year and has not proposed final dividend for the year.
- vi. Based on our examination, which included test checks, the Company has used an accounting software for maintaining its books of account for the financial year ended March 31, 2024 which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant transactions recorded in the software except that audit trail was not enabled at the database level to log any direct data changes.

As proviso to Rule 3(1) of the Companies (Accounts) Rules, 2014 is applicable from April 1, 2023, reporting under Rule 11 (g) of the Companies (Audit and Auditors) Rules, 2014 on preservation of audit trail as per the statutory requirements for record retention is not applicable for the financial year ended March 31, 2024.

2. As required by the Companies (Auditor's Report) Order, 2020 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "Annexure B" a statement on the matters specified in paragraphs 3 and 4 of the Order.

For Deloitte Haskins & Sells LLP

Chartered Accountants (Firm's Registration No. 117366W/W-100018)

Chartered Accountants 6

Pallavi Sharma

(Partner)

(Membership No. 113861) (UDIN: 24113861BKBPBZ2739)

Place: Mumbai Date: May 30, 2024

ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT (Referred to in paragraph 1(g) under 'Report on Other Legal and Regulatory Requirements' section of our report of even date)

Report on the Internal Financial Controls with reference to financial statements under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls with reference to financial statements of Marinating Films Private Limited ("the Company") as at March 31, 2024 in conjunction with our audit of the Ind AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls with reference to financial statements based on the internal control with reference to financial statements criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to the company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditor's Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls with reference to financial statements of the Company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by the Institute of Chartered Accountants of India and the Standards on Auditing prescribed under Section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls with reference to financial statements. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls with reference to financial statements was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls with reference to financial statements and their operating effectiveness. Our audit of internal financial controls with reference to financial statements included obtaining an understanding of internal financial controls with reference to financial statements, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained, is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls with reference to financial statements.



Meaning of Internal Financial Controls with reference to financial statements

A company's internal financial control with reference to financial statements is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control with reference to financial statements includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls with reference to financial statements

Because of the inherent limitations of internal financial controls with reference to financial statements, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls with reference to financial statements to future periods are subject to the risk that the internal financial control with reference to financial statements may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, to the best of our information and according to the explanations given to us, the Company has, in all material respects, adequate internal financial controls with reference to financial statements—and such internal financial controls with reference to financial statements were operating effectively as at March 31, 2024, based on the criteria for internal financial control with reference to financial statements—established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

GKINS

Chartered

Accountants

For Deloitte Haskins & Sells LLP

Chartered Accountants (Firm's Registration No.117366W/W-100018)

(Partner) (Membership No. 113861) (UDIN: 24113861BKBPBZ2739)

(Pallavi Sharma)

Place: Mumbai Date: May 30, 2024

ANNEXURE B TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph 2 under 'Report on Other Legal and Regulatory Requirements' section of our report of even date of Marinating Films Private Limited on the financial statements of the Company for the year ended March 31, 2024)

In terms of the information and explanations sought by us and given by the Company and the books of account and records examined by us in the normal course of audit and to the best of our knowledge and belief, we state that

- i. (a) As the Company does not hold any property, plant and equipment and intangible assets, reporting under clause 3(i) of the Order is not applicable.
- ii. (a) The Company does not have any inventory and hence reporting under clause 3(ii) of the Order is not applicable.
 - (b) According to the information and explanations given to us, at any point of time of the year, the Company has not been sanctioned any working capital facility from banks or financial institutions and hence reporting under clause (ii)(b) of the Order is not applicable.
- During the year the Company has made investments in mutual funds (other parties). The Company has not provided any guarantee or security, and granted any loans or advances in the nature of loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or any other parties during the year, in respective of which;
 - (a) The Company has not provided any loans or advances in the nature of loans or stood guarantee or provided security to any other entity during the year, and hence reporting under clause (iii)(a) of the Order is not applicable.
 - (b) The terms and conditions of the investments made, during the year are, in our opinion, prima facie, not prejudicial to the Company's interest. The Company has not provided any loans or advances in the nature of loans or stood guarantee, or provided security to any entity.
 - (c) The Company has not provided any loans or advances in the nature of loans or stood guarantee, or provided security to any other entity during the year, and hence reporting under clause (iii)(c), (d), (e) and (f) of the Order are not applicable.
- iv. The Company has not granted any loans, made investments or provided guarantees or securities that are covered under the provisions of the Section 185 or Section 186 of the Companies Act, 2013 and hence reporting under clause (iv) of the order is not applicable.
- v. The Company has not accepted any deposit or amount which are deemed to be deposits. Hence, reporting under clause (v) of the Order is not applicable.
- vi. Having regard to the nature of the Company's business / activities, reporting under clause (vi) of Order is not applicable.
- vii. In respect of statutory dues!
 - (a) Undisputed statutory dues, including Goods and Service tax, Income-tax, cess and other material statutory dues applicable to the Company have been regularly deposited by it with the appropriate authorities.

We have been informed that the provisions of the Sales tax, Service Tax, Value Added Tax, duty of Customs, duty of Excise, Provident Fund, Employees' State Insurance are not applicable to the Company.



There were no undisputed amounts payable in respect of Goods and Service tax, Income-tax, cess and other material statutory dues in arrears as at March 31, 2024 for a period of more than six months from the date they became payable.

- (b) There are no statutory dues referred in sub-clause (a) above which have not been deposited on account of disputes as on March 31, 2024.
- viii. There were no transactions relating to previously unrecorded income that were surrendered or disclosed as income in the tax assessments under the Income Tax Act, 1961 (43 of 1961) during the year.
- ix. (a) The Company has not taken any loans or other borrowings from any lender. Hence reporting under clause (ix)(a) of the Order is not applicable to the Company.
 - (b) The Company has not been declared wilful defaulter by any bank or financial institution or government or any government authority.
 - (c) The Company has not taken any term loan during the year and there are no unutilized term loans at the beginning of the year and hence, reporting under clause (ix)(c) of the Order is not applicable.
 - (d) On an overall examination of the financial statements of the Company, there were no funds raised on short-term basis hence reporting under clause 3(ix)(d) is not applicable.
 - (e) The Company did not have any subsidiary or associate or joint venture during the year and hence, reporting under clause (ix)(e) of the Order is not applicable.
 - (f) The Company has not raised any loans during the year and hence reporting on clause (ix)(f) of the Order is not applicable.
- x. (a) The Company has not issued any of its securities (including debt instruments) during the year and hence reporting under clause (x)(a) of the Order is not applicable.
 - (b) During the year the Company has not made any preferential allotment or private placement of shares or convertible debentures (fully or partially or optionally convertible) and hence reporting under clause (x)(b) of the Order is not applicable to the Company.
- xi. (a) To the best of our knowledge, no fraud by the Company and no material fraud on the Company has been noticed or reported during the year.
 - (b) To the best of our knowledge, no report under sub-section (12) of section 143 of the Companies Act has been filed in Form ADT-4 as prescribed under rule 13 of Companies (Audit and Auditors) Rules, 2014 with the Central Government, during the year and upto the date of this report.
 - (c) As represented to us by the Management, there were no whistle blower complaints received by the Company during the year.
- xii. The Company is not a Nidhi Company and hence reporting under clause (xii) of the Order is not applicable.
- xiii. In our opinion and according to the information and explanations given to us, the Company is in compliance with Section 177 and 188 of the Companies Act, 2013, where applicable, for all transactions with the related parties and the details of related party transactions have been disclosed in the financial statements etc. as required by the applicable accounting standards.



- xiv. The company is not mandated to have an internal audit system under Section 138 of the Companies Act, 2013 during the year and hence reporting under Clause (xiv) is not applicable.
- In our opinion and according to the information and explanations given to us, during the year the Company has not entered into any non-cash transactions with its directors or persons connected with its director and hence provisions of section 192 of the Companies Act, 2013 are not applicable to the Company.
- xvi. The Company is not required to be registered under section 45-IA of the Reserve Bank of India Act, 1934. Hence reporting under clause (xvi)(a), (b) and (c) of the Order is not applicable.

The Group does not have any Core Investment Company (CIC) as part of the group as per the definition of group contained in the Core Investments Companies (Reserve Bank) Directions, 2016 and hence the reporting under the clause (xvi)(d) of the order is not applicable.

- xvii. The Company has incurred cash losses amounting to Rs. 0.07 lacs during the financial year covered by our audit but had not incurred cash losses in the immediately preceding financial year.
- xviii. There has been no resignation of the statutory auditors of the Company during the year.
- xix. On the basis of the financial ratios, ageing and expected dates of realization of financial assets and payment of financial liabilities, other information accompanying the financial statements and our knowledge of the Board of Directors and Management plans and based on our examination of the evidence supporting the assumptions, nothing has come to our attention, which causes us to believe that any material uncertainty exists as on the date of the audit report indicating that Company is not capable of meeting its liabilities existing at the date of balance sheet as and when they fall due within a period of one year from the balance sheet date. We, however, state that this is not an assurance as to the future viability of the Company. We further state that our reporting is based on the facts up to the date of the audit report and we neither give any guarantee nor any assurance that all liabilities falling due within a period of one year from the balance sheet date, will get discharged by the Company as and when they fall due.
- The Company was not having net worth of rupees five hundred crores or more, or turnover of rupees one thousand crores or more or a net profit of rupees five crores or more during the immediately preceding financial year and hence the provisions of Section 135 of the Companies Act are not applicable to the Company during the year. Accordingly, reporting under clause 3(xx) of the Order is not applicable for the year.

For Deloitte Haskins & Sells LLP

Chartered Accountants

(Firm's Registration No: 117366W/W-100018)

SKINS

Chartered

Accountants

Pallavi Sharma (Partner)

(Membership No: 113861) JDIN: 24113861BKBPBZ2739)

Place: Mumbai Date: May 30, 2024

Marinating Films Private Limited Balance Sheet as at March 31, 2024

Non-current assets	Particulars	Note	As at March 31, 2024	As at March 31, 2023
Non-current assets			₹ in Lacs	₹ in Lacs
(a) Non - Current tax asset	ASSETS			
Total Non-current Assets 31.81 31.81			Φ	
Current assets	()	4		
(a) Financial assets (i) Investments (ii) Trade receivables (iii) Cash and cash equivalents (b) Other current assets (b) Other current assets (c) Other current assets (d) Total assets EQUITY AND LIABILITIES Equity (a) Equity share capital (b) Instrument entirely equity in nature (c) Other equity Liabilities Current liabilities (i) Trade payables (l) total outstanding dues of micro enterprises and small enterprises (ii) Total outstanding dues to creditors other than microenterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities (n) Total current liabilitie	l otal Non-current Assets		31.01	31.01
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EQUITY AND LIABILITIES Equity (a) Equity share capital (b) Instrument entirely equity in nature (c) Other equity 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 10 (626.65) 11 (144.35) 12 (15 total outstanding dues of micro enterprises and small enterpri				001.07
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Total equity Liabilities Current liabilities (a) Financial liabilities (i) Trade payables (l) total outstanding dues of micro enterprises and small enterprises (II) total outstanding dues to creditors other than micro enterprises and small enterprises and small enterprises and small enterprises and small enterprises 11 2.04 9.65 (b) Other current liabilities 12 161.18 161.17 (c) Current tax liabilities (net) 13 0.76 Total current liabilities 171.80	(b) Instrument entirely equity in nature		*	
Liabilities Current liabilities (a) Financial liabilities (i) Trade payables (l) total outstanding dues of micro enterprises and small enterprises (II) total outstanding dues to creditors other than micro enterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities Total current liabilities Liabilities 11 2.04 9.65 11 2.04 9.65 12 161.18 161.17 10.76 13 163.98 171.80	(c) Other equity	10	(626.65)	(638.13)
Liabilities Current liabilities (a) Financial liabilities (i) Trade payables (l) total outstanding dues of micro enterprises and small enterprises (II) total outstanding dues to creditors other than micro enterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities Total current liabilities Liabilities 11 2.04 9.65 11 2.04 9.65 12 161.18 161.17 10.76 13 163.98 171.80	_		444.28	122.07
Current liabilities (a) Financial liabilities (i) Trade payables (l) total outstanding dues of micro enterprises and small enterprises (II) total outstanding dues to creditors other than micro enterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities (net) Total current liabilities (a) Financial liabilities 11 2.04 9.65 11 2.04 9.65 12 161.18 161.17 10.76 13 163.98 171.80	Total equity		144.35	132.07
(a) Financial liabilities (i) Trade payables (l) total outstanding dues of micro enterprises and small enterprises (II) total outstanding dues to creditors other than micro enterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities (net) Total current liabilities (i) Trade payables (i) Trade payables (ii) Trade payables (iii) Trade payable	Liabilities			
(i) Trade payables (l) total outstanding dues of micro enterprises and small enterprises (II) total outstanding dues to creditors other than micro enterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities (net) Total current liabilities (i) Trade payables (I) total outstanding dues of micro enterprises and small enterprises enterprises and small enterprises and small enterprises e	Current liabilities		1	
(i) Trade payables (l) total outstanding dues of micro enterprises and small enterprises (II) total outstanding dues to creditors other than micro enterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities (net) Total current liabilities (i) Trade payables (I) total outstanding dues of micro enterprises and small enterprises enterprises and small enterprises and small enterprises e	(a) Financial liabilities			l
(I) total outstanding dues of micro enterprises and small enterprises (II) total outstanding dues to creditors other than micro enterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities (net) Total current liabilities 11 2.04 9.65 12 161.18 161.17 10.76 13 163.98 171.80				
(II) total outstanding dues to creditors other than micro enterprises and small enterprises (b) Other current liabilities (c) Current tax liabilities (net) Total current liabilities 11 2.04 9.65 12 161.18 161.17 13 0.76 1 163.98 171.80				
enterprises and small enterprises 11 2.04 9.65 (b) Other current liabilities 12 161.18 161.17 (c) Current tax liabilities (net) 13 0.76 - Total current liabilities 163.98 171.80	enterprises	11	16	0.98
(b) Other current liabilities 12 161.18 161.17 (c) Current tax liabilities (net) 13 0.76 - Total current liabilities 163.98 171.80				
(c) Current tax liablities (net) Total current liabilities 13 0.76 171.80	·			
Total current liabilities 163.98 171.80	, ,			161.17
		13		474.00
200.00	Total current liabilities		163.98	1/1.80
	Total equity and liabilities		308.33	304.67

Material Accounting Policies See accompanying notes to the financial statements

As per our report of even date For Deloitte Haskins & Sells LLP **Chartered Accountants**

Firm Registration No. 117366W / W-100018

Pallavi Sharma Partner

Membership No: 113861

Chartered Accountants

Place: Mumbai Date: May 30, 2024

1 to 3 4 to 32

For and on behalf of the Board of Directors

Shobha Kapoor (Chairperson)

(DIN: 00005124)

Sanjay Dwivedi (Group Chief Operating Officer & **Group Chief** Financial Officer)

Place : Mumbai Date: May 30, 2024

Marinating Films Private Limited Statement of Profit and Loss for the year ended March 31, 2024

	Particulars		For the year ended March 31, 2024	For the year ended March 31, 2023
		No.	₹ in Lacs	₹ in Lacs
(I)	INCOME			
(i)	Revenue from operations	14	41.25	20.00
(ii)	Other income	14(î)	16.33	26.62
(11)	Total Income		57.58	26.62
(111)	EXPENSES			
	Cost of production	15	37.55	
	Finance cost	16	0.01	358
	Other expenses	17	6.71	8.37
(IV)	Total Expenses		44.27	8.37
(V)	Profit before tax (II-IV)		13.31	18.25
(VI)	Tax expense	20 & 25		
	- Current tax		0.76	(4)
	- Deferred tax		-	: •);
	- Short provision relating to earlier years		1.07	
(VII)	Total tax expense	1	1.83	
(liV)	Profit for the year (V-VI)		11.48	18.25
(VIII)	Other comprehensive income		-	-
(IX)	Total comprehensive income for the year (VII + VIII)		11.48	18.25
(X)	Earning per equity share of face value of ₹10/- each	19		
(^)	a. Basic (in ₹)		0.15	0.24
	• •		0.15	
	b. Diluted (in ₹)		0.15	0.24

Material Accounting Policies See accompanying notes to the financial statements

As per our report of even date For Deloitte Haskins & Sells LLP Chartered Accountants

Firm Registration No. 117366W / W-100018

Pallavi Sharma Partner

Membership No: 113861

Place: Mumbai Date: May 30, 2024

SKINS

Chartered

Accountants

1 to 3

4 to 32

For and on behalf of the Board of Directors

Shobha Kapoor

(Chairperson)

Sanjay Dwivedi (Group Chief Operating Officer & Group Chief

Financial Officer)

(DIN: 00005124)

Place: Mumbai Date: May 30, 2024

Marinating Films Private Limited Statement of Cash Flows for the year ended March 31, 2024

Particulars	For the ye		For the year	
ę	₹ in Lacs	₹ in Lacs	₹ in Lacs	₹ in Lacs
A. Cash Flow from Operating Activities				
Profit/(Loss) before tax as per Statement of Profit and Loss		13.31		18.25
Adjusted for				
Sundry Advances to suppliers written off			4.10	
Unrealised gain on valuation of Mutual funds	(5.28)		(5.41)	
Advance from customer written back	15 1		(12.20)	140
Excess provision no longer required written back	(8.10)		(2.51)	
Realised gain on sale of Mutual funds	(2.95)		(0.71)	(16.73)
Operating Profit/ (Loss) before Working Capital Changes		(3.02)		1.52
Adjusted for				
(Increase) in trade receivables	(48.68)		72	
(Increase) / Decrease in other current assets	9,39		(6.71)	
Increase / (Decrease) in trade payables	(0.49)		1,45	
Increase/ (Decrease) in other current liabilities •	0.01		(0.09)	
Increase/ (Decrease) in current tax liabilities	· · · ·			
		(39.77)		(5.35)
		(42.79)		(3.83)
Taxes Refund/ (paid) (net)		(1.07)		66.05
Net cash flow from/(used in) operating activities (A)		(43.86)		62.22
B. Cash Flow from Investing Activities				
Investment in Mutual Fund units	H - 20		(75.00)	
Proceeds from sale of Mutual Fund units	40.00	40.00	10.00	(65.00)
Net cash flow generated from / (used in) investing activities (B)		40.00		(65.00)
C. Cash Flow from Financing Activities		*		#
Net cash flow from financing activities (C)		-		-
Net (decrease) in cash and cash equivalents (A+B+C)		(3.86)		(2.78)
Cash and cash equivalents at the beginning of the year		7.85		10.63
Cash and cash equivalents at the end of the year (Refer note 7)		3.99		7.85

Material Accounting Policies

See accompanying notes to the financial statements

Chartered

1 to 3 4 to 32

For and on behalf of the Board of Directors

As per our report of even date For Deloitte Haskins & Sells LLP

Chartered Accountants

Firm Registration No. 117366W / W-100018

Pallavi Sharma

Partner

Membership No: 113861

Place : Mumbai Date : May 30, 2024 Shobha Kapoor

(Chairperson) (DIN: 00005124)

Place : Mumbai

Sánjay Dwivedi (Group Chief Operating Officer & Group Chief Financial Officer)

Place : Mumbai Date : May 30, 2024

Marinating Films Private Limited Statement of Changes in Equity for the year ended March 31, 2024

A. Equity share capital

Particulars	(₹ in Lacs)
As at April 01, 2022	446.00
Changes in equity share capital during the year	(E)
As at March 31, 2023	446.00
As at April 01, 2023	446.00
Changes in equity share capital during the year	:*:
As at March 31, 2024	446.00

B. Instrument entirely equity in nature - Compulsory Convertible Debentures

Particulars	(₹ in Lacs)
As at April 01, 2022	325.00
Changes in compulsory convertible debentures during the year	9 - 5
As at March 31, 2023	325.00
As at April 01, 2023	325.00
Changes in compulsory convertible debentures during the year	=20
As at March 31, 2024	325.00

Chartered

Accountants

C. Other Equity

(₹ in Lacs)

	Other Equity
Particulars	Deficit in statement of Profit & loss
As at April 01, 2022	(656.38)
Profit for the year	18.25
As at March 31, 2023	(638.13)
As at April 01, 2023	(638.13)
Profit for the year	11.48
As at March 31, 2024	(626.65)

Material Accounting Policies See accompanying notes to the financial statements

1 to 3 4 to 32

As per our report of even date For Deloitte Haskins & Sells LLP

Chartered Accountants

Firm Registration No., 117366W / W-100018

Pallavi Sharma

Partner

Membership No: 113861

Place: Mumbai Date: May 30, 2024 Shobha Kapoor

(Chairperson)

(DIN: 00005124)

For and on behalf of the Board of Directors

Place: Mumbai Date: May 30, 2024

Sanjay Dwivedi (Group Chief Financial Officer and Group

Operating Officer)

Notes forming part of the Financial Statements for the year ended March 31, 2024

Note 1: Background

Marinating Films Private Limited (MFPL) was incorporated on August 16, 2011 under the Companies Act, 1956. The Company is a subsidiary of Balaji Telefilms Ltd. The company is in the business of event management relating to films & television industry and production of internet content. The registered office and principal place of business of the Company is at Andheri (West), Mumbai.

Note 2: Material accounting policies

The note provides a list of material accounting policies adopted in the preparation of these Financial Statements.

(a) Basis of preparation

(i) The financial statements comply in all material aspects with Indian Accounting Standards (Ind AS) notified under Section 133 of the Companies Act, 2013 (the Act) read alongwith Companies (Indian Accounting Standards) Rules, 2015 as amended and other relevant provisions of the Act.

All assets and liabilities have been classified as current and non-current as per the company's normal operating cycle and other criteria's set out in the Schedule III to the Companies Act, 2013.

Based on the nature of products/services and the time between the acquisition of assets for processing and their realisation in cash and cash equivalents, the Company has ascertained it's operating cycle as twelve months for the purpose of current/non-current classification of assets and liabilities.

(ii)Historical cost convention

The financial statements have been prepared on historical cost basis, except for the following:

- I) certain financial assets and liabilities that are measured at fair value;
- II) defined benefit plans plan assets measured at fair value.
- III) Share-based payments

(iii) Recent Pronouncements:

The Ministry of Corporate Affairs ("MCA") notifies new standards or amendments to the existing standards under Companies (Indian Accounting Standards) Rules as issued from time to time. For the year ended March 31, 2024, MCA has not notified any new standards or amendments to the existing standards applicable to the Company.

(b) Segment Reporting

Operating segments are reported in a manner consistent with the reporting provided to the chief operating decision maker. The chief operating decision maker of the Company consists of the directors and group chief financial officer who assesses the financial performance and position of the Company, and makes strategic decisions. Refer note 21.

(c) Revenue Recognition

The Company derives revenue from licensing rights, free commercial time, franchise fees and sale of internet content. Some of the contracts include multiple deliverables. The Company identifies and evaluate each performance obligation under the contract. Revenue recognition is based on the delivery of performance obligations and an assessment of when control is transferred to the customer. Revenue is recognized either when the performance obligation in the contract has been performed ('point in time' recognition) or 'over time' as control of the performance obligation is transferred to the customer.

- (i) Revenue from licensing of events / internet sale The Company has determined that performance obligation for license revenues are satisfied at a point in time due to their being limited ongoing involvement in the use of the license following its transfer to the customer.
- (ii) Revenue generated from the free commercial time is recognized as and when the relevant episodes of the program (Event) are telecast on broadcasting channels (revenue recognized at a point in time).



Notes forming part of the Financial Statements for the year ended March 31, 2024

- (iii) Revenue from franchise fees is recognized on sale of franchise rights (revenue recognized at a point in time).
- (iv) The Company recognises revenue from service fee for content development where IP is shared with the customer, as the services are performed.

The transaction price, being the amount to which the Company expects to be entitled and has rights to under the contract is allocated to the identified performance obligations. The transaction price will also include an estimate of any variable consideration where the Company's performance may result in additional revenues based on the achievement of agreed targets.

The Company does not expect to have any contracts where the period between the transfer of the promised goods or services to the customer and payment by the customer exceeds one year. As a consequence, the Company does not adjust any of the transaction prices for the time value of money.

Revenue excludes any taxes and duties collected on behalf of the government.

(d) Income Taxes

The tax expenses for the period comprises of current tax and deferred income tax. Tax is recognised in Statement of Profit and Loss, except to the extent that it relates to items recognised in the Other Comprehensive Income or in Equity. In which case, the tax is also recognised in Other Comprehensive Income or Equity.

Current tax assets and liabilities are measured at the amount expected to be recovered from or paid to the Income Tax authorities, based on tax rates and laws that are enacted at the Balance sheet date.

Deferred tax is recognised on temporary differences between the carrying amounts of assets and liabilities in the Financial Statements and the corresponding tax bases used in the computation of taxable profit.

Deferred tax assets are recognised to the extent it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax losses can be utilized.

Deferred tax liabilities and assets are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

(e) Cash and Cash Equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

(f) Trade receivable

Trade receivables are amounts due from customers for services performed in the ordinary course of business. Trade receivables are recognised initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognised at the fair value. The Company holds the trade receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest rate method, less loss allowance.

(g) Financial Asset

Classification:

The Company classifies its financial assets in the following measurement categories:



Notes forming part of the Financial Statements for the year ended March 31, 2024

- those to be measured subsequently at fair value (either through other comprehensive income, or through profit or loss), and
- those measured at amortised cost.

The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will either be recorded in Statement of Profit and Loss or Other Comprehensive Income.

Measurement.

At initial recognition, the Company measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss, transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at fair value through profit or loss are expensed in Statement of Profit and Loss.

Financial assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. A gain or loss on a debt investment that is subsequently measured at amortised cost and is not part of a hedging relationship is recognised in profit or loss when the asset is derecognised or impaired. Interest income from these financial assets is included in finance income using the effective interest rate method.

Financial assets that meet the following conditions are subsequently measured at fair value through other comprehensive income:

- the asset is held within a business model whose objective is achieved both by collecting contractual cash flows and selling financial assets; and
- the contractual terms of the instrument give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

Other financial assets are designated as at fair value through profit or loss on initial recognition.

Impairment of Financial Assets

The Company assesses on a forward looking basis the expected credit losses associated with its assets carried at amortised cost. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

For trade receivables only, the Company applies the simplified approach permitted by Ind AS 109 Financial Instruments, which requires expected lifetime losses to be recognised from initial recognition of the receivables.

De-recognition of Financial Assets

A financial asset is de-recognised only when

- The Company has transferred the rights to receive cash flows from the financial asset or
- retains the contractual rights to receive the cash flows of the financial asset, but assumes a contractual obligation to pay the cash flows to one or more recipients.

Where the company has transferred an asset, it evaluates whether it has transferred substantially all risks and rewards of ownership of the financial asset. In such cases, the financial asset is derecognised. Where the company has not transferred substantially all risks and rewards of ownership of the financial asset, the financial asset is not de-recognised.

Where the Company has neither transferred a financial asset nor retains substantially all risks and rewards of ownership of the financial asset, the financial asset is de-recognised if the Company has not retained control of the financial asset. Where the Company retains control of the financial asset, the asset is continued to be recognised to the extent of continuing involvement in the financial asset.



Notes forming part of the Financial Statements for the year ended March 31, 2024

(h) Financial Liabilities

Classification as debt or equity:

Financial liabilities and equity instruments issued by the Company are classified according to the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument.

Initial recognition and measurement:

Financial liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument. Financial liabilities are initially measured at the fair value.

Subsequent measurement:

Financial liabilities are subsequently measured at amortised cost using the effective interest rate method. Financial liabilities carried at fair value through profit or loss are measured at fair value with all changes in fair value recognised in the Statement of Profit and Loss.

De-recognition:

A financial liability is derecognized when the obligation specified in the contract is discharged, cancelled or expires.

(i) Offsetting Financial Instruments

Financial assets and liabilities are offset and the net amount is reported in the balance sheet where there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously. The legally enforceable right must not be contingent on future events and must be enforceable in the normal course of business and in the event of default, insolvency or bankruptcy of the Company or the counterparty.

(j) Impairment of assets

Non-Financial assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets (cash-generating units). Non-financial assets other than goodwill that suffered impairment are reviewed for possible reversal of the impairment at the end of each reporting period.

When an impairment loss subsequently reverses, the carrying amount of the asset (or a cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in the Statement of profit or loss.

(k) Provisions and contingent liabilities

Provisions are recognised when the Company has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably estimated. Provisions are measured at the present value of managements best estimate of the expenditure required to settle the present obligation at the end of the reporting period. Provisions are not recognized for future operating losses.

Contingent liabilities are disclosed when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company or a present obligation that arises



Notes forming part of the Financial Statements for the year ended March 31, 2024

from past events where it is either not probable that an outflow of resources will be required to settle or a reliable estimate of the amount cannot be made.

Where the likelihood of outflow of resources is remote, no provision or disclosure as specified in Ind AS -37 - Provision, contingent liabilities and contingent assets is made.

(I) Earning per Shares

(i) Basic earnings per share

Basic earnings per share is calculated by dividing:

- the profit attributable to owners of the Company
- by the weighted average number of equity shares outstanding during the financial year

(ii) Diluted earnings per share

Diluted earnings per share adjusts the figures used in the determination of basic earnings per share to take into account:

- the after income tax effect of interest and other financing costs associated with dilutive potential equity shares, and
- the weighted average number of additional equity shares that would have been outstanding assuming the conversion of all dilutive potential equity shares.

(m) Rounding of Amounts

All amounts disclosed in the financial statements and notes have been rounded off to the nearest two decimal digits after lacs as per the requirement of Schedule III of the Act, unless otherwise stated.

Note 3: Critical Estimates and Judgements

The preparation of financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. This note provides an overview of the areas that involve a higher degree of judgment or complexity, and of items which are more likely to be materially adjusted due to estimates and assumptions turning out to be different than those originally assessed. Detailed information about each of these estimates and judgments is included in relevant notes together with information about the basis of calculation for each affected line item in the financial statements.

The areas involving critical estimates or judgments are:

Recognition of Deferred Tax assets:

The recognition of deferred tax assets is based upon whether it is probable that sufficient taxable profits will be available in the future against which the reversal of temporary differences will be offset. In assessing the realizability of deferred tax assets, the Company considers the extent to which it is probable that the deferred tax asset will be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable profits during the periods in which those temporary differences and tax loss carry-forwards become deductible. The Company considers the expected reversal of deferred tax liabilities, projected future taxable income and tax planning strategies in making this assessment.



Note 4 Non-Current tax assets

Particulars	As at March 31, 2024 ₹ in Lacs	As at March 31, 2023 ₹ in Lacs
Advance income taxes	31.81	31.81
Tot	tal 31.81	31.81

Note 5 Current Investments (Unquoted)

Particulars	-	As at March 31, 2024 ₹ in Lacs	As at March 31, 2023 ₹ in Lacs
Investment in Mutual Fund HDFC Ultra Short Term Fund @ Rs. 10 Face Value Units:- 8,79,937.472 (Previous year :- 11,88,746.242) (Carried at fair value through statement of profit and loss)		121.84	153.61
,	Total	121.84	153.61



Note 6 Trade receivables (unsecured)

Particulars		As at March 31, 2024	
		₹ in Lacs	₹ in Lacs
Trade Receivables - billed			
Considered good ^	- 1	48.68	2
Credit impaired	- 1	143.77	143,77
Less: Loss allowance for credit impaired		(143.77)	(143.77)
<u> </u>	Total	48.68	

[^] Recievable includes ₹ 48.68 Lacs (Previous Year NIL) recievable from related party (Refer Note 18)

Ageing as on March 31, 2024

+ Section (1977)		Outstanding for	or following period	ds from the d	due date of p	payment	
Particulars	Not Due	Less than 6 Months	6 Months to 1 Year	1-2 years	2-3 years	More than 3 years	Total
i) Undisputed trade receivable							
- considered good		9	48.68	- 2	140		48.68
- which have significant increase in credit risk	827		341	- 2	1941		
- credit Impaired	2	3	727		Vai	143,77	143,77
ii) Disputed trade receivable							
- considered good	35	×	185		NS1	850	
 which have significant increase in credit risk 	: * □	8	(*)	-	(9)	300	(€
- credit impaired		-					
rade Receivable ageing schedule as at March 31, 2024	327	2	48.68			143.77	192.45

Ageing as on March 31, 2023

Outstanding for following periods from the due date of payment						
Not Due	Less than 6 Months	6 Months to 1 Year	1-2 years	2-3 years	More than 3 years	Total
4.	9	<u> </u>		122	- Bit	727
	2		9	2		4
12.0	8			- 5	143.77	143.77
S#C						-
(*).					143.77	143.77
	5.	Not Due Less than 6 Months	Not Due Less than 6 6 Months to 1 Year	Not Due Less than 6 Months to 1 Year 1-2 years	Not Due Less than 6 Months to 1 1-2 years 2-3 years	Not Due Less than 6 Months 6 Months to 1 1-2 years 2-3 years More than 3 years 143.77

Note 7 Cash and cash equivalents

Particulars	As at March 31, 2024	As at March 31, 2023
	₹ in Lacs	₹ in Lacs
Balances with banks - in current accounts	3.99	7.85
Total	3.99	7.85

Note: There are no repatriation restrictions with regards to cash and cash equivalents as at the end of the reporting period and prior periods.

Note 8 Other current assets

Particulars		As at March 31, 2024	As at March 31, 2023	
		₹ in Lacs	₹ in Lacs	
Balances with government authorities (GST Receivable)		102,01	105.95	
Advance to vendors			5.45	
	Total	102.01	111.40	



Note 9 Share capital

Particulars	As at March 31, 2024	As at March 31, 2023
	₹ in Lacs	₹ in Lacs
(a) Authorised		
105,50,000 (Previous year 105,50,000) Equity Shares of ₹10/- each	1,055.00	1,055.00
44,50,000 (Previous year 44,50,000) Redeemable Preference Shares of ₹10 each	445.00	445.00
(A) 1	1,500.00	1,500.00
(b) Issued, Subscribed and fully paid up 44,60,000 (Previous year 44,60,000) Equity Shares of ₹10/- each	446.00	446.00
	446.00	446.00

Note 9A Equity share capital

(i) Movement in Equity Share Capital:

Issued, Subscribed and fully paid up

Particulars	Number of shares	₹ in Lacs
As at March 31, 2022	44,60,000	446.00
Increase during the year	(#1	-
As at March 31, 2023	44,60,000	446.00
Increase during the year	:#1) i
As at March 31, 2024	. 44,60,000	446.00

(ii) Shares held by holding company / ultimate holding company :

Particulars	As at March 31, 2024	As at March 31, 2023
	No of shares	No of shares
Balaji Telefilms Limited (immediate and ultimate holding company) - with nominee	44,60,000	44,60,000

(iii) Details of Equity Shares held by each shareholder holding more than 5% Equity Shares:

	As at Marc	h 31, 2024	As at March (31, 2023
Name of Equity Shareholder	No. of Shares held	% of holding		% of holding
Balaji Telefilms Limited (with nominee)	44,60,000	100.00%	44,60,000	100.00%

(iv) Details of shareholdings of promoters :

Chartered Accountants

	share	Percentage of total number of shares	Percentage of change during the year
Balaji Telefilms Limited (with nominee)	44,60,000	100.00%	0.00%

(v) The company has only one class of equity shares having a par value of ₹10 per share. Each shareholder is eligible for one vote per share held. The dividend proposed , if any by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting, except in case of interim dividend. In the event of liquidation of the company, the shareholders will be eligible to receive the remaining assets of the company, after distribution of all preferential amounts, in proportion to their shareholding.

(vi) No shares are issued for consideration other than cash during the 5 years immediately preceding March 31, 2024.

Note 9B Instruments entirely equity in nature - Compulsory Convertible Debentures

Particulars	Numbers	₹ in Lacs
As at March 31, 2022	32,50,000	325.00
Increase during the period		
As at March 31, 2023	32,50,000	325.00
Increase during the period		
As at March 31, 2024	32,50,000	325.00

32,50,000 Zero Percent Compulsorily Convertible Debentures (CCD) of ₹10 each were allotted on June 21, 2018 for cash consideration to Balaji Telefilms Limited (immediate and ultimate holding company). The CCD shall be converted into equity shares on 1:1 basis after 3 months the date of allotment at the option of the board or at any time, at the option of the debenture holders. However the CCD shall be converted into equity share not later than 10 years from the date of allotment.

Note 10: Other Equity

Particulars	As at March 31, 2024	As at March 31, 2023	
	₹ in Lacs	₹ in Lacs	
Deficit in Statement of Profit & Loss	(626.65)	(638.13)	
Total	(626.65)	(638.13)	

Note 10.1 Deficit in Statement of Profit & Loss

Particulars	Year ended March 31, 2024	Year ended March 31, 2023	
	₹ in Lacs	₹ in Lacs	
Balance at beginning of year	(638.13)	(656.38)	
Profit for the year	11.48	18.25	
Balance at end of the year	(626.65)	(638.13)	



Notes forming part of the financial statements for the year ended March 31, 2024

Note 11 Trade payables

Particulars	As at March 31, 2024 ₹ In Lacs	As at March 31, 2023 ₹ In Lacs
Current Total outstanding dues of micro enterprises and small enterprises Total outstanding dues to creditors other than micro enterprises and small enterprises	2.04	0,98 9.65
Total	2.04	10.63

Notes:

Notes:

(a) Micro, Small and Medium Enterprises (MSME):

Trade payable includes ₹ Nil (March 31, 2023 ₹ 0.98 lacs) due to Micro and Small Enterprises registered under the Micro, Small and Medium Enterprises Development Act, 2006 (MSME Act).

Interest of ₹ 0.01 Lacs (Previous Year NiL) is payable during the year to Micro / Small Enterprise registered under the MSME Act. There were delayed payments during the year to any Micro or Small Enterprise registered under the MSME Act. The above information has been determined to the extent such parties could be identified on the basis of the information available with the Management regarding the status of suppliers under the MSME Act.

Particulars	As at March 31, 2024	As at March 31, 2023
(i) The principal amount and the interest due thereon remaining unpaid to any supplier at the end of each accounting year		
- Principal amount		0.98
- Interest Due	0.01	
(ii) The amount of interest paid by the buyer in terms of section 16 of the Micro, Small and Medium Enlerprises Development Act, 2006 (27 of 2006), along with the amount of the payment made to the supplier beyond the appointed day during each accounting year	•	-
(iii) The amount of interest due and payable for the period of delay in making payment (which has been paid but beyond the appointed day during the year) but without adding the interest specified under the Micro, Small and Medium Enterprises Development Act, 2006	<u> </u>	
(iv) Interest paid, other than under Section 16 of MSME Act, to suppliers registered under the MSME Act, beyond the appointed day during the year		2
(v) The amount of interest accrued and remaining unpaid at the end of each accounting year, and	0,01	
(vi)The amount of further interest remaining due and payable even in the succeeding years, until such date when the interest dues above are actually paid to the small enterprise, for the purpose of disallowance of a deductible expenditure under section 23 of the MSME Act, 2006	læ:	=

	Outstanding for following periods from the due date of payment					
Particulars	Not Due	Less than 1 year	1-2 years	2-3 Years	More than 3	Total
(I) MSME	•			100		
(ii)Others	1.52	0,11	0.10	0.04	0.27	2.04
(iii) Disputed dues- MSME	•		-:	3.00	VIE)	
(iv) Disputed dues-Others		35	F	. €0		
Total	1.52	0.11	0.10	0.04	0.27	2.04

Ageing as on March 31, 2023

	Outstanding for following periods from the due date of payment					
Particulars	Not Due	Less than 1 year	1-2 years	2-3 Years	More than 3 years	Total
(i) MSME	(.7)	0.98		•		0.98
(ii)Others	999	1.02	0.11	6.59	1.93	9.65
(iii) Disputed dues- MSME	(*)	197	45	9	- E	2
(iv) Disputed dues-Others			2.		(40)	
Total	5.5	2.00	0.11	6.59	1.93	10.63

Note 12 Other current liabilities

Particulars		As at March 31, 2024	As at March 31, 2023
		₹ in Lacs	₹ in Lacs
Advance from customers		161.17	161.17
Interest Payable to MSME vendors		0.01	
	Total	161.18	161.17

Note 13 Current tax (labilities (net)

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Particulars		As at March 31, 2024 Tin Lacs	As at March 31, 2023 ▼ In Lacs
Provision for Income Tax		0.76	V III Laus
	Total	0.76	

Note 14 Revenue from operations

Particulars	For the year ended March 31, 2024 ₹ in Lacs	For the year ended March 31, 2023 ₹ in Lacs	
Sale of services Internet income	41.25		
Tota	41.25	-	

Note 14(i) Other income

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023	
	₹ in Lacs	₹ in Lacs	
Gain on investments in units of mutual funds			
Unrealised gain on valuation	5.28	5.41	
Realised gain on sale	2.95	0.71	
•			
Other Non-Operating Income	#:		
Interest on income tax refund	Ē*	5.79	
Advances from customer written back	₩)	12.20	
Excess provision no longer required written back	8.10	2.51	
To Table	otal 16.33	26.62	



Note 15 Cost of Production

rch 31, 2024 ₹ in Lacs	March 31, 2023 ₹ in Lacs
37.55	



Note 16 Finance cost

Particulars	For the year ended March 31, 2024 ₹ in Lacs	For the year ended March 31, 2023 ₹ in Lacs
Interest Payable to MSME vendors	0.01	-
Total	0.01	-



Note 17 Other expenses

Particulars		For the year ended March 31, 2024	For the year ended March 31, 2023
		₹ in Lacs	₹ in Lacs
Sundry Advances to suppliers written off			4.10
Rates and taxes		3.28	0.10
Legal and professional charges (Refer note 17.1)		2.43	3.17
Director sitting fees	i i	1.00	1.00
Director sitting 1999	Total	6.71	8.37

Note 17.1 Payment to auditors (included in Legal & professional charges)

	Particulars		For the year ended March 31, 2024	For the year ended March 31, 2023
			₹ in Lacs	₹ in Lacs
As auditors : Audit fees			1.00	1.00
		Total	1.00	1.00



18 Related Party Transactions

(a) Name of related parties and description of relationship

Name of the Related Party	Relationship
Balaji Telefilms Limited	Holding Company
ALT Digital Media Entertainment Limited	Fellow Subsidiary
Balaji Motion Pictures Limited	Fellow Subsidiary
Chhayabani Balaji Entertainment Private Limited	Fellow Subsidiary (Liquidated on April 11, 2022)
Ding Infinity Private Limited	Fellow Subsidiary
Mr. Devendra Kumar Vasal	Key Managerial Personnel / Director
Mrs. Shobha Kapoor	Key Managerial Personnel / Director
Ms. Ektaa R Kapoor	Key Managerial Personnel / Director
Mr. Jeetendra Kapoor	Relative of Key Managerial Personnel
Mr. Tusshar Kapoor	Relative of Key Managerial Personnel

(b) Details of Transactions with related parties during the period

(₹ in lacs)

Nature of Transactions	Holding Company	Director	Fellow subsidiary
Internet Income			
Alt Digital Media Entertainment Limited	*		41.25
	(-)	(-)	.(-)
Director Sitting Fees			
Devendra Kumar Vasal	-	1.00	-
	(-)	(1.00)	(-)

(c) Closing balances as at March 31, 2024

(₹ in lacs)

Nature of Transactions	Holding Company	Director	Fellow subsidiary
Amount receivable			
Alt Digital Media Entertainment Limited	1#1		48.68
	(-)	(-)	(-)

Note

- (i) There are no expected credit losses, amounts written off or written back during the year in respect of debts due from or due to related parties.
- (ii) The Company operates from rent free premises of the Holding Company.
- (iii) Figures in bracket relate to the previous year.



Notes forming part of the financial statements for the year ended March 31, 2024

19 Earnings per share

Basic and diluted earnings per share

Basic earnings per share is calculated by dividing the profit *I* (losses) attributable to equity shareholders by the weighted average number of equity shares outstanding during the year as under:

Particulars	For the year ended March 31, 2024	For the year ended March 31, 2023
(a) Profit for the year attributable to equity share holders (₹ in lacs)	11.48	18.25
(b) Weighted average number of equity shares^r outstanding during the year (Nos.)	77,10,000	77,10,000
(c) Earning per share - Basic and diluted (₹) (a / b)	0.15	0.24
(d) Nominal value of shares (₹)	10	10

^{*}including CCD considered as cash (refer note 9B)

In accordance with the Indian Accounting Standard 12 (Ind AS 12) on "Income Taxes", deferred tax assets and liabilities should be recognized for all timing differences. However, considering the present financial position and accumulated tax losses and the requirement of the Ind AS 12 the deferred tax asset is recognised only to the extent of deferred tax liability. The deferred tax asset is not accounted for, to the extent of ₹ 94.55 lacs (previous year ₹ 127.33 lacs). However, the same will be reassessed at subsequent Balance Sheet date and will be accounted for in the year of reasonable certainty in accordance with the aforesaid Ind AS 12 (Refer Note 25).

21 Segment Information

The Company is primarily engaged in the business of event management relating to film and television industry which, in the context of Ind AS 108 on "Operating Segments", constitutes a single reportable segment.

Revenue of ₹ 41.25 lacs is derived from single customer of the company in the year ended March 31, 2024.

Revenue of NIL is derived from single customer of the company in the year ended March 31, 2023.

22 Fair Value Measurements

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in the principal or, in its absence, the most advantageous market to which the Company has access at that date. The fair value of a liability reflects its non-performance risk. The best evidence of the fair value of a financial instrument on initial recognition is normally the transaction price – i.e., the fair value of the consideration given or received.

(a) Classification of financial assets and liabilities

(₹ in lacs)

Particular		Warch 31, 2024			March 31, 2023	JS-III.latis
	FVTPL	FVOCI	Amortised cost	FVTPL	FVOCI	Amortised cost
Financial Assets						
Current financial assets				1		
Investments	121,84	1093	*	153.61	46	:¥:
Trade receivables	8≆8	1.0	48,68	<u> </u>	2	
Cash and cash equivalents			3.99			7.85
Total Financial Assets	121.84		52.67	153.61	70.61	7.85
Financial Liabilities						
Trade payables	€	(7)	2.04		3.5	10.63
Total Financial Liabilities		•	2.04	-	0(4)	10.63

(i) Fair Value hierarchy of financial assets and liabilities

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This section explains the judgements and estimates made in determining the fair value of the financial instruments that are measured at amortised cost and for which fair values are disclosed in the financial statements. To provide an indication about the reliability of the inputs used in determining fair value, the company has classified its financial instruments into the three levels prescribed under the accounting standard. An explanation of each level follows underneath the table.

(₹ in lacs)

Financial assets and liabilities measured at fair value - recurring fair value measurements at March 31, 2024	Level 1	Level 2	Level 3	Total
Current financial assets Investments in mutual fund	121.84	9	150	121,84
Total Financial Assets	121.84		3.00	121.84

(7 in lace)

Financial assets and liabilities measured at fair value - recurring fair value measurements at March 31, 2023	Level 1	Level 2	Level 3	Total
Current financial assets Investments in mutual fund	153,61	121	:•	153.61
Total Financial Assets	153.61			153.61

The carrying value of trade receivables, cash and cash equivalents and trade payables are considered to be the same as their fair values due to their short term nature.

Notes forming part of the financial statements for the year ended March 31, 2024

The fair value of financial instruments as referred to in note above have been classified into three categories depending on the inputs used in valuation technique. The hierarchy gives highest priority to quoted prices in active market for identical assets or liabilities (Level 1 measurement) and lowest priority to unobservable inputs (Level 3 measurement). The categories used are as follows:

Level-1 Hierarchy includes financial instruments measured using quoted price. The mutual funds are valued using the closing NAV

Level-2 The fair value of financial instruments that are not traded in an active market is determined using valuation technique which maximise the use of observable market data and rely as little as possible on entity specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in Level-2.

Level -3 If one or more of the significant inputs is not based on observable market data, the instrument is include in level 3.

(ii) Valuation technique used to determine fair value

Specific valuation technique used to value financial instruments include:

-The mutual funds are valued using closing NAV available from issuer of mutual fund.

Financial Risk Management

Risk management framework

The Company's activities expose it to a variety of financial risks, including market risk, credit risk and liquidity risk. The Company's primary risk management focus is to minimize potential adverse effects of market risk on its financial performance. The Company's risk management assessment and policies and processes are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls, and to monitor such risks and compliance with the same. Risk assessment and management policies and processes are reviewed regularly to reflect changes in market conditions and the Company's activities. The Board of Directors and the management is responsible for overseeing the Company's risk assessment and management policies and processes.

(A) Credit Risk

Credit risk arises when a counterparty defaults on its contractual obligations to pay resulting in financial loss to the Company. The Company deals with creditworthy counterparties as a means of mitigating the risk of financial loss from defaults. The Company uses publicly available financial information and its own trading records to rate its major customers. The Company's exposure and credit ratings of its counterparties are regularly monitored and the aggregate value of transactions concluded is spread amongst counterparties.

(i) Credit Risk Management

Financial instruments and cash deposits

The Company maintains exposure in cash and cash equivalents. The credit worthiness of such banks is evaluated by the management on an ongoing basis and is considered to be good. As a practice, the company only invests with high rated banks.

The Company's maximum exposure to credit risk as at March 31, 2024 and March 31, 2023 is the carrying value of each class of financial assets as disclosed in note 22

Trade receivables

Historical trends of impairment of trade receivables do not reflect any significant credit losses. Given that the macro economic indicators affecting customers of the Company have not undergone any substantial change, the Company expects the historical trend of minimal credit losses to continue,

The Company measures the expected credit loss of trade receivables and other financial assets which are subject to credit risk, based on historical trend, industry practices and the business environment

The following table summarizes the Gross carrying amount of the financial assets and provision made:

(₹ in lacs)

		Gross Carrying Amount	Credit Loss Allowance
]
192,45	(143,77)	143,77	(143.77)
	192,45	192.45 (143.77)	192:45 (143.77) 143.77

The following table summarizes the changes in the Provisions made for the receivables:

(₹ in lacs)

Particulars	March 31, 2024	March 31, 2023
Opening balance	143.77	143.77
Closing balance	143.77	143.77

No significant changes in estimation techniques or assumptions were made during the reporting period.

(B) Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they become due. The responsibility for liquidity risk management rests with the Board of directors, which has an appropriate liquidity risk management framework for the management of the Company's short-, medium- and long-term funding and liquidity management requirements. The Company manages liquidity risk by maintaining adequate reserves, banking facilities by regularly monitoring forecast and actual cash flows:



Notes forming part of the financial statements for the year ended March 31, 2024

(i) Maturities of financial liabilities

The tables below analyse the company's financial liabilities into relevant maturity grouping based on their contractual maturities.

(₹ in lacs)

Contractual maturities of financial liabilities	Less than 6 months	6-12 months	Between 1-2 years	Between 2-5 years	Over 5 Years	Total
March 31, 2024						
Trade payables	2,04					2.04
Total financial liabilities	2.04	•				2.04

(₹ in lacs)

Contractual maturities of financial liabilities	Less than 6 months	6-12 months	Between 1-2 years	Between 2-5 years	Over 5 Years	Total
March 31, 2023						40.00
Trade payables	10.63		*		•	10,63
Total financial liabilities	10.53	S#8		1.5%		10.63

(C) Market Risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk such as equity price risk. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimising the return.

(i) Foreign currency risk exposure:

The Company does not have any exposure to foreign currency risk as at March 31, 2024 (Previous year Nil).

(ii) Interest rate risk

The Company have borrowing bearing zero interest rate and is thus not exposed to interest rate risk as at March 31, 2024 (Previous year Nil).

(iii) Price risk

(a) Exposure

The company's exposure to investments arises from investment held by the company in mutual funds and classified in the balance sheet as fair value through profit or loss.

To manage its price risk arising from investments in mutual funds, the company diversifies its portfolio. Diversification of the portfolio is done in accordance with the limits set by the Company.

(b) Sensitivity

(₹ in Lacs)

BM	Impact on profit after tax			
Particulars	March 31, 2024	March 31, 2023		
Net asset value - Increase 5% (March 31, 2023 5%)	6.09	7,68		
Net asset value - Decrease 5% (March 31, 2023 5%)*	(6.09)	(7.68)		

^{*}Profit after tax for the year would increase/ decrease as a result of gains/ losses on investments classified at fair value through profit or loss.

24 Capital management

The company considers the following components of its Balance Sheet to be managed capital: Total equity as shown in the balance sheet including reserves, retained earnings & share capital

The company aim is to manages its capital efficiently so as to safeguard its ability to continue as a going concern and to optimize returns to our shareholders. The company's policy is to maintain a stable and strong capital structure with a focus on total equity so as to maintain investor, creditors and market confidence and to sustain future development and growth of its business. The company will take appropriate steps in order to maintain, or if necessary adjust, its capital structure.



Notes forming part of the financial statements for the year ended March 31, 2024

25 Deferred Tax assets (net)

Particulars		As at March 31, 2023
	₹ in Lacs	₹ in Lacs
Deferred Tax Liabilities Fair value of investment	3,17	1.84
<u>Deferred Tax Assets</u> On brought forward losses	(3.17)	(1.94)
Total		

Deferred Tax movement

(₹ in Lacs)

Partticulars	For the year ended March 31, 2024					
	Opening Balance	Charged/ (Credited) to Profit or Loss	Closing Balance			
Tax effect of items constituting deferred tax liabilities						
Fair value of investments	1.84	1.33	3.17			
Tax effect of items constituting deferred tax						
Brought forward losses	1.84	(1.33)	3.17			
Net tax assets	-		3			

(₹ in Lacs)

	For the year ended March 31, 2023				
Partticulars	Opening Balance	Charged/ (Credited) to Profit or Loss	Closing Balance		
Tax effect of items constituting deferred tax liabilities					
Fair value of investments	0.48	1.36	1.84		
Tax effect of items constituting deferred tax					
Brought forward losses	0.48	(1.36)	1.84		
Net tax assets		5	= 1		

As at March 31, 2024 the Company has accumulated losses of ₹ 626.65 lacs. The Company has necessary financial support from its parent company Balaji Telefilms Limited and given the long term corporate strategies and future profit projections, the Company has followed the fundamental accounting assumption of 'Going Concern' for preparation of financials for the year ended March 31, 2024 as the Company neither has the intention nor the necessity of liquidation or of curtailing materially the scale of the operations. In the opinion of the Board of Directors, the Company will meet all it's financial obligations as they fall due for payment for at least 12 months from the date of signatures of these financial statements.

27 Additional regulatory Information required by Schedule III

- a) No proceedings have been initiated on or are pending against the company for holding benami property under the Benami Transactions (Prohibition) Act, 1988 (45 of 1988) and Rules made thereunder.
- No borrowings were obtained by the company from banks and financial institutions.
- c) The Company has no loans from Banks or Financials Institution and hence the Company has not been classified as a wilful dafaulter.
- d) The Company has no transactions with the companies struck off under Companies Act, 2013 or Companies Act, 1956.
- e) The Company has complied with the number of layers prescribed under Companies Act 2013.
- The Company has not entered into any scheme of arrangement which has an accounting impact on current or previous financial year.
 - The Company has not advanced or loaned or invested funds to any other person(s) or entity(ies), including foreign entities (Intermediaries)
- 9) with the understanding that the Intermediary shall:
 - i) directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the group (Ultimate Beneficiaries) or ii) provide any guarantee, security or the like to or on behalf of the ultimate beneficiaries

The Company has not received any fund from any person(s) or entity(ies), including foreign entities (Funding Party) with the understanding (whether recorded in writing or otherwise) that the group shall:

- i) directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party (Ultimate Beneficiaries) or ii) provide any guarantee, security or the like on behalf of the ultimate beneficiaries
- h) There is no income surrendered or disclosed as income during the current or previous year in the tax assessments under the Income Tax Act, 1961, that has not been recorded in the books of account.
- i) The Company has not traded or invested in crypto currency or virtual currency during the current or previous year.
- There are no charges or satisfaction which are yet to be registered with the Registrar of Companies beyond the statutory period.



28 Ratios

Particulars		March 31, 2024	March 31, 2023	% Change	Reason
Current Ratio =	Current Assets Current Liabilities	1.69	1,59	6.17%	
Return On Equity Ratio =	Net Profit After Taxes Average Shareholder's Equity	0.08	0.15	-43.84%	Refer Note 1
Trade Payables Tumover Ratio =	Net Credit Purchases Average Account Payables	6.99	0.38	1726.00%	Refer Note 2
Return On Capital Employed =	Earnings before interest and taxes Total Assets-Current Liabilities	0.09	0.14	-32.87%	Refer Note 1
Return On Investment =	Net Profit After Taxes Total Assets	0.04	0.06	-37.84%	Refer Note 3
Trade Receivables Tumover Ratio =	Revenue from operations Average Account Receivables	1.69	-	100%	Refer Note 4
Net Capital Tumover Ratio =	Revenue from operations Working Capital	0.37		100%	Refer Note 4
Net Profit ratio =	Net Profit After Taxes ("PAT") Revenue from operations	0.28	8	100%	Refer Note 4

Notes

- 1) In Current year, net impact of sale of webseries Puraani Haveli Ka Rahasya, increase in rates and taxes and payment of taxes which has resulted in decrease in PAT and resultant decrease in Return on Equity and Return on Capital Employed
- 2) In Current year, Net Credit Purchases has increased on account new show Purant Haveli Ka Rahsya being produced. Further, average account payables has been decreased which has resulted in increase of trade countries.
- been decreased which has resulted in increase of trade payables turnover ratio.

 3) In Current year, PAT reduction and increase in Trade Receivables, has resulted in decrease in Return on Investment.
- 4) In Current year, there is revenue from operations and simultaneously in previous year there is no such revenue.
- 5) Working Capital = Current assets Current Liabilities
- 6) Since the company does not have any debt , following ratios are not applicable
 - (i) Debt equity ratio
 - (ii) Debt service coverage ratio
- 7) Since the company does not hold any inventory, inventory turnover ratio is not applicable.
- 8) Capital employed = Tangible net worth + Total debt + Deferred tax liability (net)
- 29 The Company uses an accounting software for maintaining its books of account which has a feature of recording audit trail (edit log) facility and the same has operated throughout the year for all relevant transactions recorded in the accounting software. However, the audit trail feature was not enabled for certain direct changes to data when using certain privileged / administrative access rights to the underlying database. The privileged access to database was restricted to limited set of users who necessarily require this access for maintenance and administration of the database. Further no instance of audit trail feature being tampered with was noted in respect of the accounting software.

Subsequent to the year end, the company has initiated the necessary steps for compliance of the regulation.

The company has established and maintained an adequate internal control framework over its financial reporting and based on its assessment, has concluded that the internal controls for the year ended March 31, 2024 were effective.

30 The Board of Directors of Balaji Telefilms Limited ('BTL') in their meeting held on February 09, 2024 granted approval for proposed amalgamation of two of its wholly owned subsidiaries viz., Alt Digital Media Entertainment Limited ('ALT') and the Company with BTL.

In their meeting on May 30, 2024, the Board of Directors of BTL considered and approved the Draft Composite Scheme of Arrangement between BTL, ALT and the Company and their respective shareholders, under sections 230 to 232, read with sections 52 and 66 of the Companies Act, 2013 ("The Scheme"). The Scheme inter alia provides for amalgamation of ALT and the Company with BTL and reorganisation of reserves of ALT and BTL.

The Scheme is subject to approvals of shareholders and / or creditors of BTL, and other concerned regulatory authorities as the case may be.



Notes forming part of the financial statements for the year ended March 31, 2024

The figures of the corresponding year have been regrouped wherever necessary in accordance with the requirements of Schedule III of the Companies Act 2013, to make them comparable...

Approval of Financial Statements

The Financial Statements were approved for issue by the Board of Directors on May 30, 2024

As per our report of even date For Deloitte Haskins & Sells LLP

Chartered Accountants

Firm Registration No. 117368W / W-100018

Pallavi Sharma

Partner

Membership No: 113861

Place : Mumbai Date: May 30, 2024 For and on behalf of the Board of Directors

Shobha Kapa

(Chairperson)

(DIN: 00005124)

(Group Chief Operating Officer &

Group Chief Financial Officer)

Place : Mumbai Date: May 30, 2024

